



A Publication of the Pleasant Places of Florida

Communication

#218

New Series

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Volume 5 Issue 10

“The medium is the message,” Marshal McLuhan told us, but yet Bill Clinton tells us, “I’ll have mine medium well, extra pickles and lots of mayo. And could you supersize those fries?” So, who are we to believe?

In the end it doesn’t really matter. That is why we celebrate the things we love to hate. Tell us truly: Do you even look at half the Sunday paper? Or do all those ads go directly into the recycling bin like ours.

But there are things to be learned. The late expatriated director Stanley Kubrick was fascinated by American television ads, noting that some of them were entire stories in sixty-seconds. We’ll have to stick to print advertising here, but there is a lot to be mined.

“Thirst is Everything. Image is Nothing.” Or is it? Read responsibly.

The Papers on the Sundial

BURGERS FRIES SHAKES SHRIMP BUFFALO WINGS GREEK SALAD PIES

CRITERION

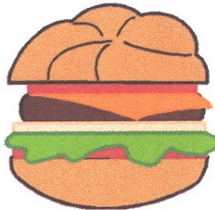
CAJUN STEAK

Bar & Grill

CHICKEN FAJITAS

VOTED BEST BURGERS...THREE YEARS IN A ROW

LIVE MUSIC
NOW OPEN NOON DAILY
GAME ROOM



Regency Circus, Piccadilly

FROZEN DAIQUARIS FRUIT SMOOTHIES

P.P. of F. Calendar

January 19, 2002

The Fifth Annual Sherlock’s Sunshine State Birthday
Celebration

Jesse’s Dockside

Dunedin, FL

February 16, 2002

Wessex Cup XII

Tampa Bay Downs

April 13

(tentative date)

27th Annual Spring Gathering

Need Host Volunteer, preferably in South Pinellas or
Sarasota County.

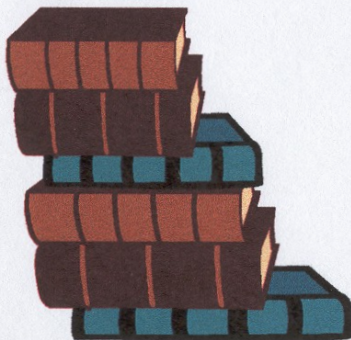
Barnes & Noble

Discount Madness

We're overstocked. All titles must go.

Practical Handbook of Bee Culture
A Study of the Influence of a Trade
Upon the Form of the Hand
On the Ashes of Pipe, Cigar and
Cigarette Tobacco
Selected Articles from the Journal of
the Anthropological Journal of Great
Britain and Ireland
The Dynamics of the Asteroid

Barnes & Noble, Booksellers
2119 South Windham Lane
London



Jonas Oldacre Estates



Where you get
that extra
something.

1-800-432-1879

"...masterful works, in every sense of the word."
—Dr. Barton Hill

We are delighted to re-introduce our most popular Sung and Yuang period reproductions. An exclusive licensing agreement with Sun-Yat Sen Ltd. allows us to offer a limited number of beautifully hand-painted replicas from Hung-wu and Yung-lo.





Call for details, or for a free catalog of all our collection of masterpiece replicas.

1-800-2-GRUNER, Dept. 1348

The Baron's Collection

P.O. Drawer D-1355, Charing Cross Station

★ **Saturday, 2:00 PM** ★
★ **Battle of the Titans** ★
★  ★
★ **CAMBRIDGE VS.** ★
★ **OXFORD** ★
★ Undefeated Cambridge meets 12- ★
★ 1 Oxford in the Battle of the ★
★ Century. ★
★ See it Live on NBC Sports. ★
★ Consult local listings. ★
★  ★

vermissa valley tours



Travel back in time by iron horse
through beautiful unspoiled country

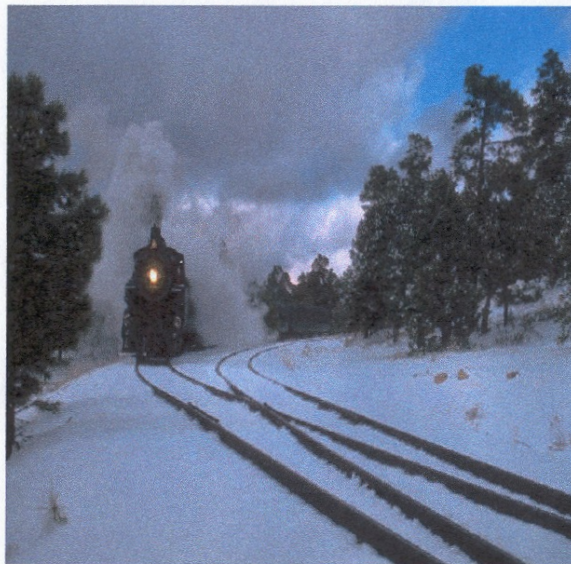


Gorges of
Gilmerton
Mountains

Stagville

Helmdale

Merton
County



Hunting

Fishing

Sightseeing

Strange
unusual
cults



Vermissa Valley Tours, Inc.
P.O. Box 1348
Helmdale, IL 61728
1-800-MCG-INTY



Brushes		Outlets in
Paint		*Hammersmith
Pens		*Brixton
Ink		*Streatham
Canvas		*Blackheath
Frames		*Willesden

S. Holmes
Private Consulting Detective
Above all, discretion

221 B Baker Street
London



LEON STERNDALE'S SAFARI ADVENTURES



KENYA

ETHIOPIA

RWANDA

MOZAMBIQUE

Experience the thrill of a lifetime. Dr. Leon Sterndale will lead you on the most incredible adventure you have ever witnessed. Beautiful panoramic landscapes. Splendid, dangerous animals. Strange, exotic plants. You won't believe your eyes or your noses.

Trips depart Liverpool every other Thursday.

TANZANIA

ZIMBABWE

BOTSWANA

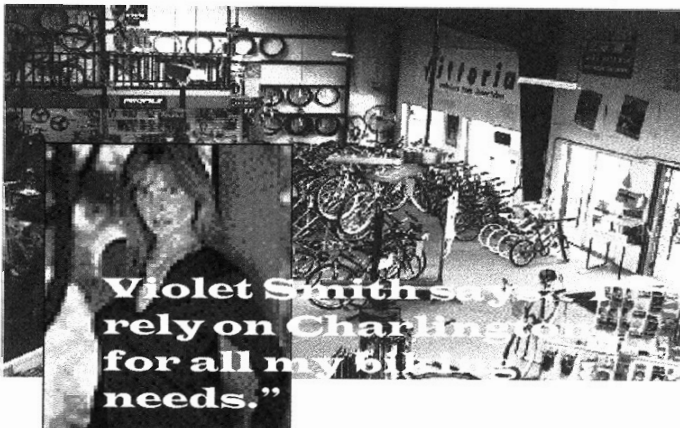
NAMIBIA

LEON STERNDALE'S SAFARI ADVENTURES, INC.

P.O. BOX 1348
LIVERPOOL
1-888-462-FOOT

Charlington Bike Shop

When you shop at Charlington, you're never alone.



Violet Smith says
"I rely on Charlington
for all my bicycle
needs."

Authorized Dealer for

- ◆ Trek
- ◆ Cannondale
- ◆ Serotta
- ◆ Bike E
- ◆ Haro
- ◆ Kestrel
- ◆ GT
- ◆ Dyno

Services Offered

- ◆ Low Price Guarantee
- ◆ Fitness Equipment
- ◆ Custom Bike Fitting
- ◆ Bike Rental
- ◆ Special Orders

1-800-WOO-DLEY



Ask about our no stain treatments.

1-800-WEA-VING

**Repairs Cleaning
Appraisals
Area Rugs
Serging Binding
Carpet Wood
Laminate**

**122 Beaker Street
Whitechapel**



Carillon Carpets are outstanding in every way. Matchless quality,

impeccably cleanable, easy to move.

—Lady Hilda Trelawney



**Ferguson & Muirhead
Tea Brokers**



Earl Grey	Cinnamon
Lapsang Souchong	Chinese Green
Assam Superb	Gunpowder
Jasmine	Echinacea <small>New!</small>
English Breakfast	Golden Seal

PERSONALS

DWF seeks SWM for walking on moor at night and candlelit dinners. Sense of humor a must. No artists, please. P.O. Box 1348, Coombe Tracy.

SWM seeks SWF for discussions on surds and conic sections and walking on empty beaches. No dogs, please. P.O. Box 1348, Sussex Downs.

PIPE LEAKS

Our Specialty

ASK FOR AGATHA

"MY QUALITY WORK EXCEEDS MY PRICE. CHECK MY REPUTATION."

THE MAN YOU CAN TRUST

**ESCOTT'S
PLUMBING**

**SUSSEX
789-2857**

**WHITEHALL
589-8799**

**BONDED AND INSURED
CERTIFIED RESIDENTIAL**

Dr. Jim Browner Cosmetic Surgery



Tummy Tucks Breast Augmentation Scars

Ear restoration a specialty

**1-888-89C-ARVE
www.carefree.com**

*The only hospital to rate in the Top 100 in Four Categories:
Surgery Bloodletting Leeching Emergency Care*

Charing Cross Hospital

*Practical...Sensible...Affordable Caring
Westminster*

FRANKLAND'S 



**PARALEGAL
SERVICES**

Don't spend a fortune on lawyers.
I'll answer all your questions just for
the fun of it. 1-888-LIT-IGUS
Member Devonshire Annoyance Society

The Priory School

**Where only the
best will do!**

*Conveniently located near the
Lower Gill Moor Bike
Path.*

1-800-782-COST
Thorneycroft Huxtable,
Headmaster



**NORWEGIAN[®] BRAND
HARPOONS
THE BEST BY FAR**

*I wouldn't
leave the dock
without one.
They're that
good. Yarr.
— Capt. Peter
Carey*



Available at all fine harpoon
stores.

Coxon &

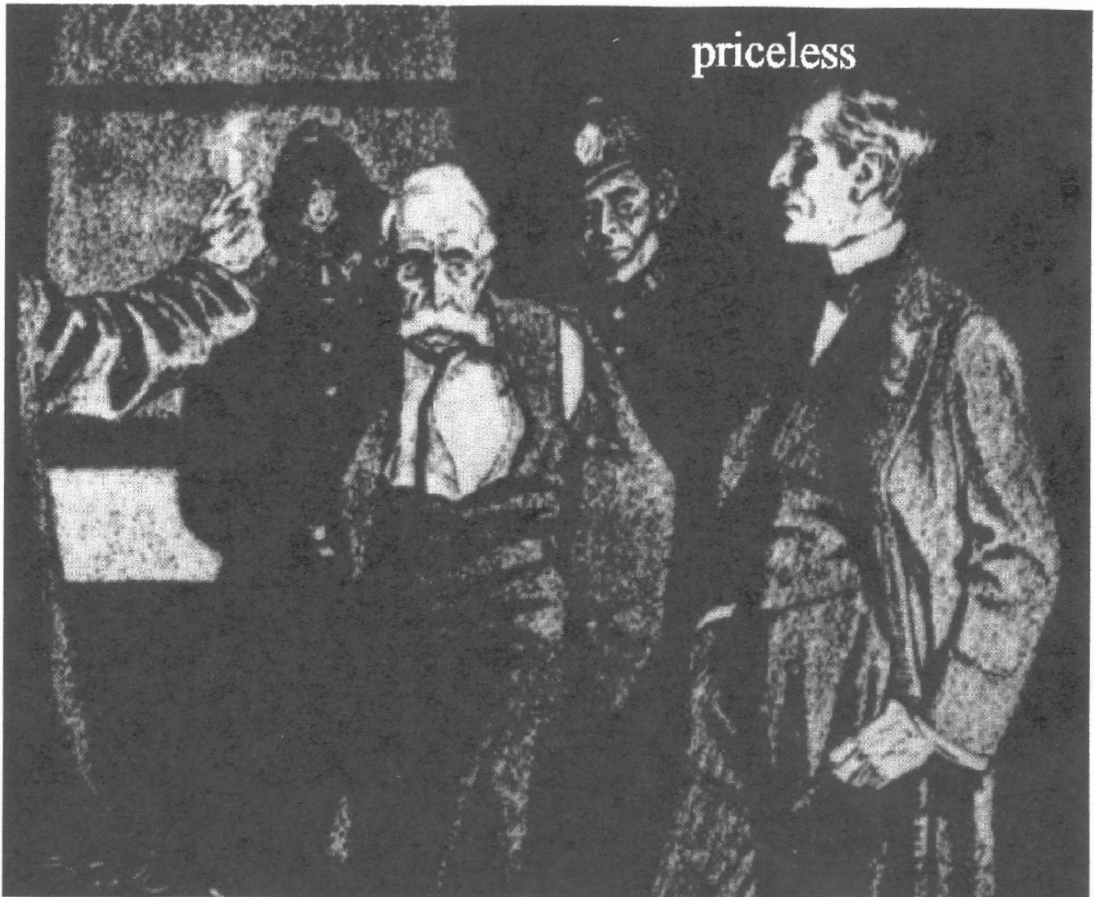
Woodhouse

Stockbrokers

**Specializing in South American
Investments**

**"Where your needs come first."
Member London Stock Exchange**

White side-whiskers: 15 Shillings
Greasepaint: 23 Shillings
Copy of *The Origin of Tree Worship*: Half a sovereign
The look on Sebastian Moran's face:



there are some things money can't buy.
for everything else there's MasterCard.



The Pleasant Places of Florida

*Founded: 1972
by Leslie Marshall (dec.)*

Recorder Emeritus: Dr. Benton Wood

For the record: **THE LAST COURT OF APPEALS**
David McCallister, Master of the House,

Jeff & Wanda Dow, The Papers on the Sundial,

Carl L. Heifetz, Representative both with the Servants and with the Tradespeople,

Mike Bryan, The Unopened Newspaper,

If you see a red check here , this is your LAST COMMUNICATION! To continue your membership, send US\$12.00 (US/CAN) or US\$13.00 (INTL) to Carl Heifetz,

**PLEASE MAKE NOTE OF THE DATE AFTER YOUR NAME ON THE MAILING LABEL.
THIS IS THE EXPIRATION DATE OF YOUR CLUB MEMBERSHIP.**

**Pleasant Places of Florida
The Papers On The Sundial**

